

MASTER OF DESIGN/MASTER OF BUSINESS ADMINISTRATION

Curriculum

44 Institute of Design credit hours

36 Stuart School of Business credit hours

The program director or academic adviser will develop a curriculum plan when the student begins the dual-degree program. Students select a series of courses from the available studios and lectures to meet the objectives of the student's professional goals. Students select from the same pool of elective classes as found under the Master of Design description.

Typically, students will reduce the overall credit requirements of typical individual degree programs because M.B.A. will double count six M.Des. credit hours towards general electives and six credit hours towards the design leadership concentration, and M.Des. will double count 10 M.B.A. credit hours towards M.Des. electives. The program director may make exceptions to this plan depending upon the student's individual situation.

Required Courses		(48)
Institute of Design courses		
IDN 504	Introduction to Observing Users	3
IDN 530	Introduction to Design Planning	1.5
IDN 556	Communication in the Planning Process	1.5
IDX 504	Prototyping Methods	1.5
IDX 508	Modes of Human Experience	1.5
IDX 542	Analysis + Synthesis in Design	3
IDX 550	Building and Understanding Context	3
Stuart School of Business courses		
BUS 510	Building an Innovative and Sustainable Business	3
BUS 550	Business Analytics for Competitive Advantage	3
BUS 590	Business Innovation in the Next Economy	3
MBA 501	Accounting for Strategic Decision-Making	3
MBA 502	Emerging Issues in the Global Business Environment	3
MBA 504	Analytics for Decision Making	3
MBA 505	Contemporary Economic Analysis and Game Theory	3
MBA 506	Leadership in Knowledge-Intensive Organizations	3
MBA 509	Financial Management in a Globalized World	3
MBA 511	Creating, Communicating, and Delivering Customer Value	3
MBA 513	Operations and Technology Management	3
Elective Courses		(32)
Select 29 credit hours from Institute of Design		29
Select 3 credit hours from Stuart School of Business		3
Total Credit Hours		80