

SOCIAL SCIENCES (SSCI)

SSCI 580

Introduction to Survey Methodology

This course will introduce advanced undergraduate students to the set of principles of survey research design that are the basis of standard practices in the social sciences. The course will discuss how to formulate research questions and develop hypotheses suitable for testing.

Lecture: 3 Lab: 0 Credits: 3

SSCI 586

Planning, Fundraising, and Program Evaluation

The purpose of this course is to provide students with an introduction to applied research methodologies which are commonly used by public and non-profit managers to assess the effectiveness of service delivery. We will explore the theoretical underpinnings and practical application of the range activities involved in planning, implementing, and evaluating programs.

Lecture: 3 Lab: 0 Credits: 3