

MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

The Master of Business Administration requires the successful completion of at least 48 semester credits (16 courses). Full-time students are expected to enroll for at least three courses per semester and can potentially complete their program in two-and-a-half years. Part-time students may enroll in as few as one course per semester and complete their program at a slower pace. The program schedule allows flexibility to students who wish to accelerate their studies. For example, full-time students may graduate in roughly two years by taking more courses each semester and attending school during the summers—but this requires careful planning.

Master of Business Administration Curriculum

Code	Title	Credit Hours
Core Courses		(33)
BUS 510	Fundamentals of Innovative Bus	3
BUS 550	Business Statistics	3
BUS 590	Business Strategy Capstone Pro	3
MBA 501	Financial Statement Applicatio	3
MBA 502	International Trade	3
MBA 504	Analytics for Decision Making	3
MBA 505	Microeconomics and Game Theory	3
MBA 506	Leadership and Organization De	3
MBA 509	Financial Management	3
MBA 511	Marketing Strategy	3
MBA 513	Operations & Tech Management	3
Elective Courses		(15)
Select 15 credit hours		15
Total Credit Hours		48

Concentrations

A concentration consists of a minimum of six credit hours in one of the following areas. Details on course requirements are available in the M.B.A. Specializations section (p. 2).

- Business Analytics
- Business and Society
- Corporate Finance
- Creativity and Innovation
- Emerging Markets
- Investment Management
- Management of Nonprofits
- Management of Public Sector
- Risk Management
- Strategy and Leadership
- Sustainability
- Technology and Marketing
- Technopreneurship

Accelerated Master of Business Administration Curriculum

Code	Title	Credit Hours
Foundational Courses		(6) ¹
BUS 510	Fundamentals of Innovative Bus	3
MBA 501	Financial Statement Applicatio	3
Core Courses		(24)
BUS 550	Business Statistics	3
BUS 590	Business Strategy Capstone Pro	3
MBA 504	Analytics for Decision Making	3
MBA 505	Microeconomics and Game Theory	3
MBA 506	Leadership and Organization De	3
MBA 509	Financial Management	3
MBA 511	Marketing Strategy	3
MBA 513	Operations & Tech Management	3
Elective Courses		(6)
Select a minimum of six credit hours from the following: ²		6
MBA 502	International Trade	3
MBA 523	Negotiations & Strat Dec Mknng	3
MBA 524	Human Capital Management	3
Total Credit Hours		36

Minimum degree credits required: 30-36

¹ Students who do not need foundational courses will graduate with 30 credit hours. Those requiring the foundational courses will need 36 credit hours to graduate.

² Other courses from Stuart's graduate programs may be approved by program director.

Specialization Courses

13 M.B.A. specializations are available. To earn a specialization, the student must complete 6-12 credit hours within an identified focus area.

Business Analytics

Code	Title	Credit Hours
Select a minimum of six credit hours from the following:		6
MAX 521	Qualitative Research Methods	3
MAX 522	Predictive Analytics	3
MAX 523	Social Media Mktg Analytics	3
SMGT 525	Envtl Performance Analytics	3
Total Credit Hours		6

Business and Society

Code	Title	Credit Hours
MBA 518	Ethics Corp Soc Responsibility	3
MBA 529	Social Entrepreneurship	3
Total Credit Hours		6

Corporate Finance

Code	Title	Credit Hours
MSF 504	Valuation/Portfolio Management	3
MSF 505	Futures/Option/OTC Derivatives	3
MSF 534	Corporate Finance	3
MSF 535	Investment Banking	3
Total Credit Hours		12

Creativity and Innovation

Code	Title	Credit Hours
MBA 528	Management of Innovation and T	3
MBA 577	Got Creativity?	3
Total Credit Hours		6

Emerging Markets

Code	Title	Credit Hours
MBA 564	Global Business Strategy	3
MBA 569	Asian & Western Enterprises	3
Total Credit Hours		6

Investment Management

Code	Title	Credit Hours
MSF 504	Valuation/Portfolio Management	3
MSF 505	Futures/Option/OTC Derivatives	3
MSF 545	Struct Fixed Income Portfolios	3
MSF 546	Quant Investment Strategies	3
Total Credit Hours		12

Management of Non-Profits

Code	Title	Credit Hours
Select a minimum of six credit hours from the following:		6
MBA 587	Nonprof and the Public Sector	3
MBA 588	The Nonprofit Sector	3
MBA 589	Regl Politics & Contemp Bus	3
Total Credit Hours		6

Management of Public Sector

Code	Title	Credit Hours
Select a minimum of six credit hours from the following:		6
PA 501	Introduction to Public Admin	3
PA 522	Human Resource Management	3
PA 570	Social Capital & the Community	3
PA 588	Incident Rspnse Disaster Rcvry	3
Total Credit Hours		6

Risk Management

Code	Title	Credit Hours
MSF 504	Valuation/Portfolio Management	3
MSF 505	Futures/Option/OTC Derivatives	3
MSF 554	Market Risk Management	3
MSF 555	Credit Risk Management	3
Total Credit Hours		12

Strategy and Leadership

Code	Title	Credit Hours
Select a minimum of six credit hours from the following:		6
MBA 522	The General Manager	3
MBA 523	Negotiations & Strat Dec Mknng	3
MBA 524	Human Capital Management	3

MBA 586	Strategic Marketing Management	3
Total Credit Hours		6

Sustainability

Code	Title	Credit Hours
Select a minimum of six credit hours from the following:		6
MAX 513	Managing Sustainable Brands	3
MBA 526	Supply Chain Management	3
SMGT 504	Ind Ecology & Systems Thinking	3
Total Credit Hours		6

Technology and Marketing

Code	Title	Credit Hours
Select a minimum of six credit hours from the following:		6
MAX 511	Integrated Mktg Comm Strategy	3
MAX 512	Customer Touch Points	3
MAX 516	Social Media Mktg Strategy	3
Total Credit Hours		6

Technopreneurship

Code	Title	Credit Hours
Select a minimum of six credit hours from the following:		6
MBA 554	Project Management	3
MBA 575	Creativity/Contemp Enterp Opps	3
MBA 576	New Technology Ventures	3
Total Credit Hours		6