

MASTER OF BUSINESS ADMINISTRATION (BUSINESS ANALYTICS)

Curriculum

Code	Title	Credit Hours
CORE COURSES		(36)
BUS 510	Strategy & Innovation	3
MBA 501	Financial Statement Applicatio	3
MBA 504	Analytics for Decision Making	3
MBA 505	Microeconomics and Game Theory	3
MBA 506	Leadership and Organization De	3
MBA 509	Financial Management	3
MBA 511	Marketing Strategy	3
MBA 513	Operations & Tech Management	3
MAX 507	Visual Analytics	3
MAX 506	Database Design and SQL	3
MAX 522	Predictive Analytics	3
MAX 526	Quantitative Marketing Models	3

Minimum degree credits required: 36